


*Semi-custom*  
COLLECTION

---

BY



 Semi-custom invitations are ideal for couples who want gorgeous, professionally-designed invitations that incorporate their color palette and complement their wedding aesthetic, but without the price of - and additional time needed for - a fully custom design.

With the APD semi-custom collection, you not only get to choose from a curated collection of beautiful designs, but you also get a professional designer walking you through your options and the stationery process.

Questions along the way? I'm here. Unsure of wording etiquette? Just ask. I will be personally working with you, and together we'll make it perfect for you as a couple.

The process is simple...

**01.**

Choose a design from the semi-custom collection.

**02.**

Choose a package. You can add items and upgrades to make it just right.

**03.**

We make it official. The contract is sent and signed. The retainer is paid.  
Let's get started!

# WHAT'S INCLUDED

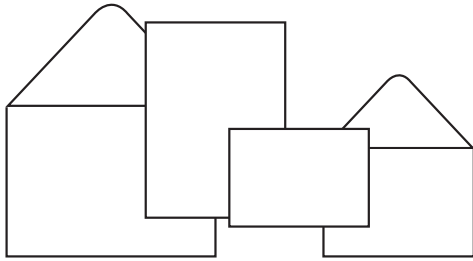
*E*ach package includes the following in your chosen semi-custom design:

- Invitation card (5x7") with cmyk digital printing
- Outer envelope (A7); blank or digitally printed addressing, depending on package chosen
- Response card (3.5x5") with cmyk digital printing
- Response envelope (A1); blank or digitally printed addressing, depending on package chosen
- Details card (4x5.5") with cmyk digital printing (if included in chosen package)
- 3 rounds of revisions including changes to fonts, colors, wording, and other minor edits
- Digital proofs, so you can see your details in your chosen design
- Postage not included but can be added for \$1/stamp (application included)
- Want to level-up? Ask about embellishments. We can add belly bands, wax seals, vellum, ribbon... there are so many options!

# The Packages

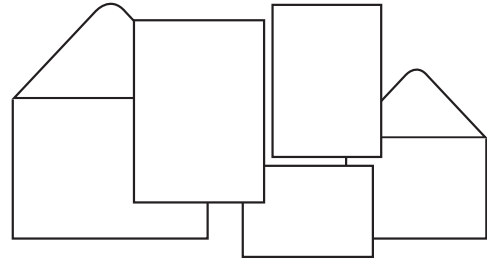
## “SIMPLE JOY”

blank outer envelopes and blank response envelopes (no addressing)



2 cards: invitation + response

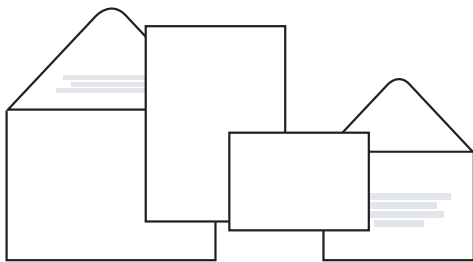
OR



3 cards: invitation + response + details

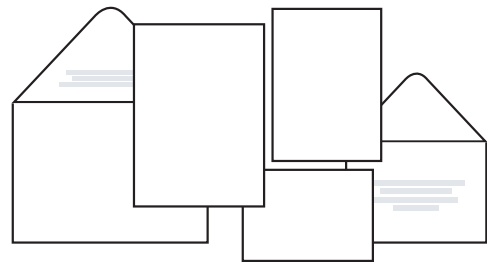
## “BEST DAY EVER”

return address on outer envelopes (back flap) + response envelopes addressed



2 cards: invitation + response

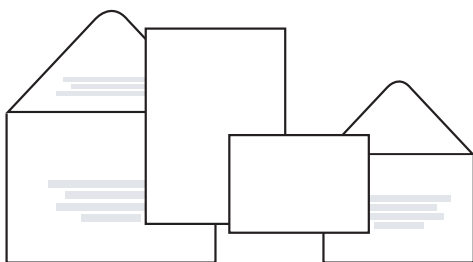
OR



3 cards: invitation + response + details

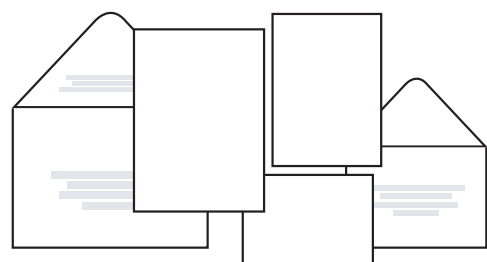
## “THE ROYAL TREATMENT”

guest addressing and return address on outer envelopes + response envelopes addressed



2 cards: invitation + response

OR



3 cards: invitation + response + details



# SUITE PRICING

Prices listed do not include tax.

## “SIMPLE JOY”

blank outer envelopes and blank response envelopes (no addressing)

no details cards	include details cards
75: \$675	75: \$750
100: \$700	100: \$800
125: \$725	125: \$850
150: \$750	150: \$900
175: \$775	175: \$950
200: \$800	200: \$1,000

## “BEST DAY EVER”

return address on outer envelopes (back flap) + response envelopes addressed

no details cards	include details cards
75: \$725	75: \$800
100: \$750	100: \$850
125: \$775	125: \$900
150: \$800	150: \$950
175: \$825	175: \$1,000
200: \$850	200: \$1,050

## “THE ROYAL TREATMENT”

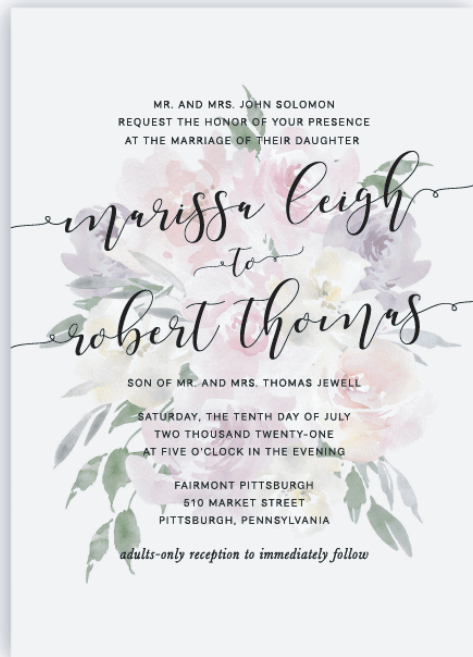
guest addressing and return address on outer envelopes + response envelopes addressed

no details cards	include details cards
75: \$775	75: \$850
100: \$800	100: \$900
125: \$825	125: \$950
150: \$850	150: \$1,000
175: \$875	175: \$1,050
200: \$900	200: \$1,100

*Semi-custom*  
DESIGNS

# Jolie Calligraphy

“SPRING”



## ALTERNATIVE COLORS

“SUMMER”



“VERDANT”



# Timeless Affair

## “DUSTY ROSE”



## ALTERNATIVE COLORS

### “ANTIQUÉ GOLD”

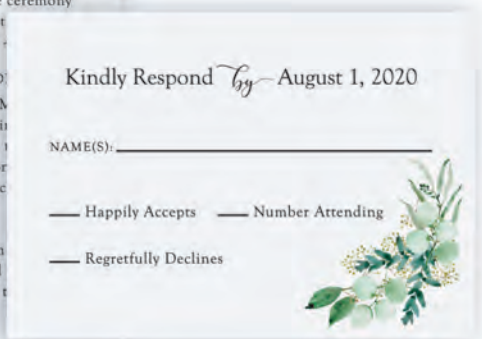


### “NOIR”



# Give Me Greenery

“ANTIQUÉ GOLD”



## ALTERNATIVE COLORS

“HUNTER GREEN”



“LIGHT FRENCH BLUE”





# Botanical Garden

## “EUCALYPTUS”



## ALTERNATIVE COLORS

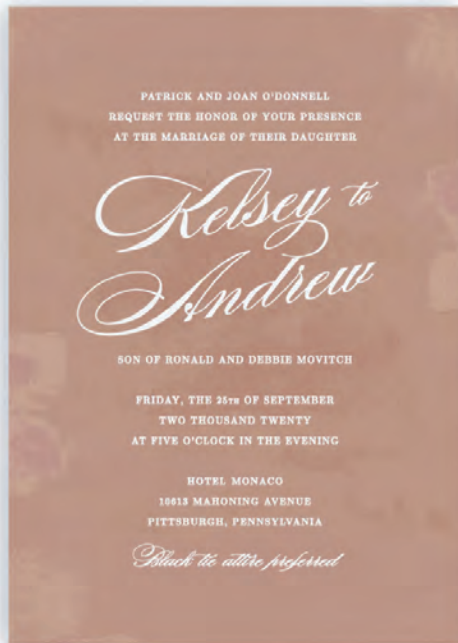
### “MERLOT”

### “BLUSH”



# Painted Suede

“TERRACOTTA”



## ALTERNATIVE COLORS

“LIGHT FRENCH BLUE”



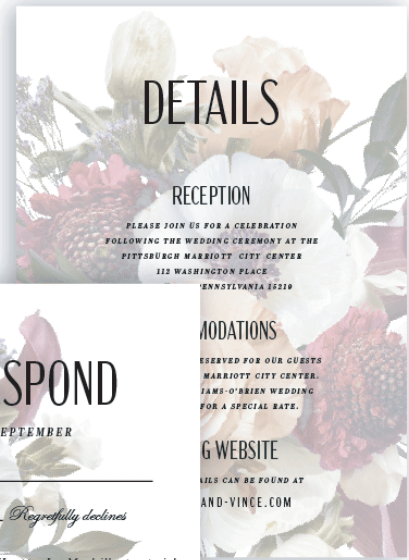
“OLIVE”





# Mid-century Bloom

“AUTUMN CALLA LILLY”

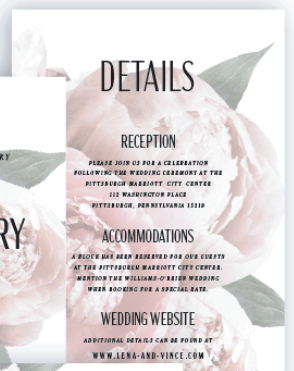


## ALTERNATIVE COLORS

“WHITE ANEMONE”



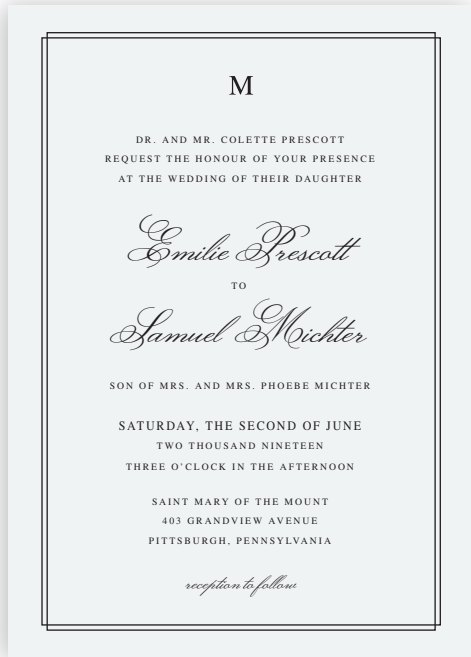
“BLUSHING PEONY”





# Royals

## “NOIR”



## ALTERNATIVE COLORS

### “BURGUNDY”



### “OLIVE”



# Modern Classic\*\*

“DESERT ROSE”

\*\* This suite, as shown, includes specialty paper and white ink, resulting in a higher price. Please contact for options and pricing.



## ALTERNATIVE COLORS

“MORNING FROST”

“ANTIQUED”



# The Painter\*\*

## “SWEET TEAL”

\*\* This suite, as shown, includes specialty paper and white ink, resulting in a higher price. Please contact for options and pricing.



## ALTERNATIVE COLORS

### “AZURE”



### “WARM STONE”





FOR MORE INFORMATION  
OR TO INQUIRE ABOUT AVAILABILITY,  
PLEASE VISIT  
ANGELAPRODESIGN.COM  
OR EMAIL  
ANGELA@ANGELAPRODESIGN.COM